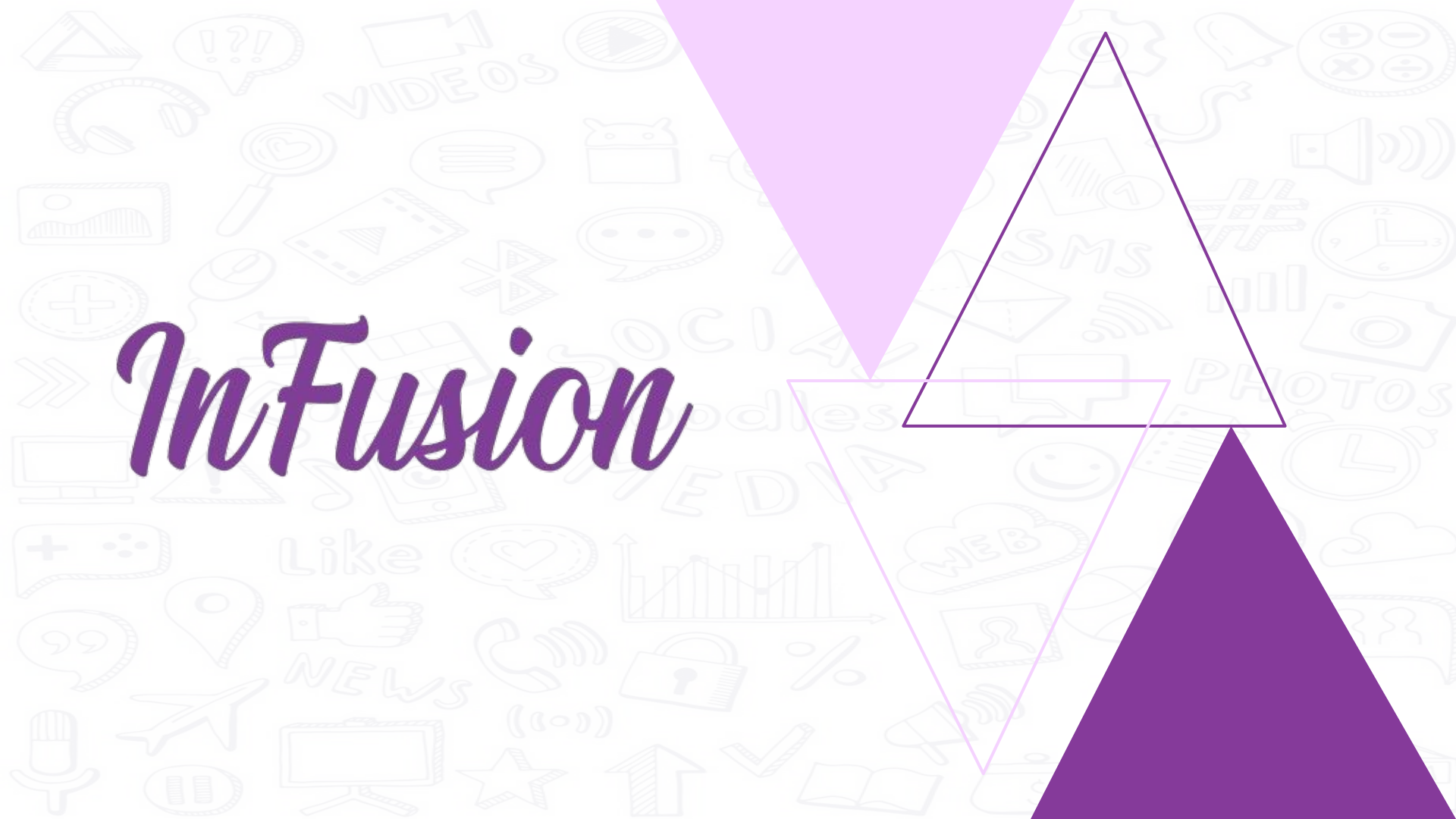
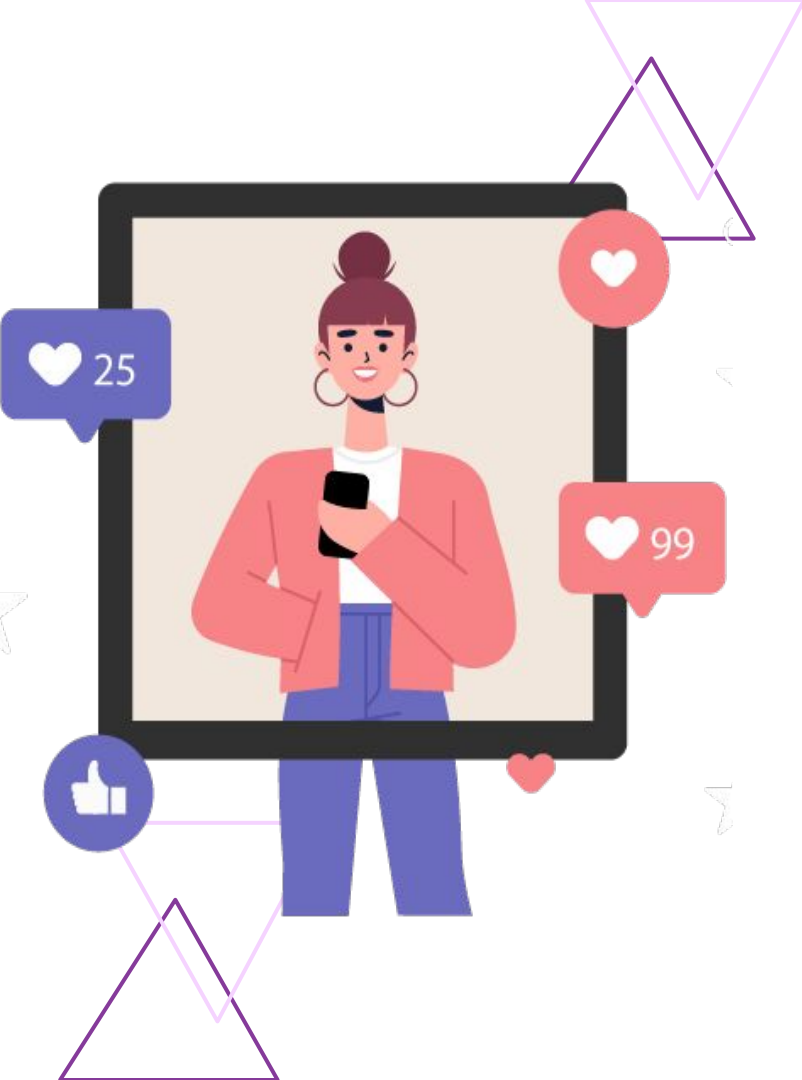


InFusion



Introduction

In today's dynamic market, the collaboration between business promoters and influencers is more crucial than ever. Infusion makes it simple – if you're a business, you just sign up, say what you need, and set your budget. If you're an influencer, you can show off what you're good at and where you're popular. Infusion's smart system then matches businesses with influencers based on what they need and how much they can spend. It's like a matchmaker for businesses and influencers! With quick notifications and affordable options, Infusion makes it easy for everyone to work together and succeed. Join Infusion now and see how collaboration can be a breeze!



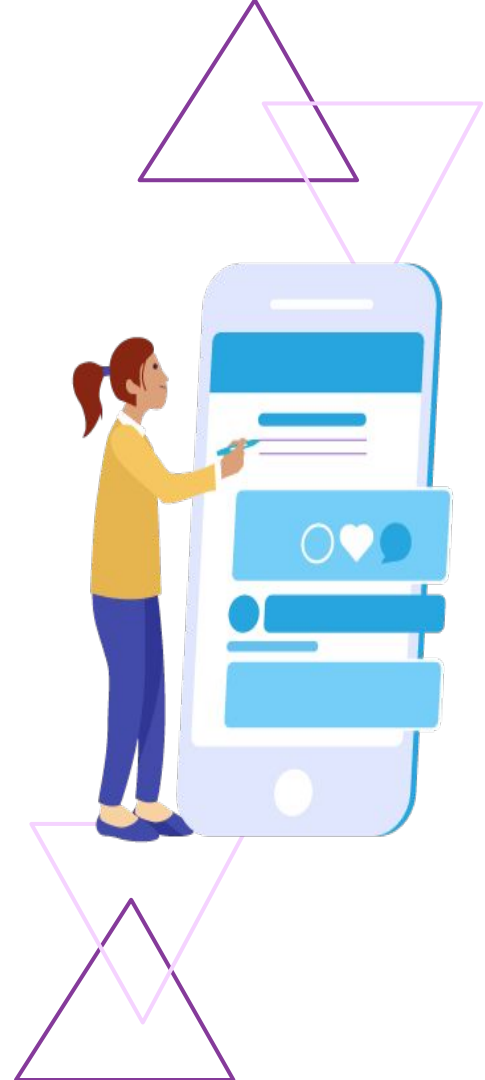
Meet our Founder!

Infusion was founded by **Srinivas Mogilipala**, a visionary entrepreneur with a passion for connecting businesses and influencers. Srinivas embarked on this journey with the mission of simplifying and optimizing collaboration in the digital space. With a background in developing such applications to his customers, Srinivas brings a wealth of knowledge and a keen understanding of the evolving dynamics in influencer marketing. Guided by a commitment to innovation and efficiency, Srinivas envisions Infusion as a catalyst for transformative partnerships. Together with a dedicated team, Srinivas Mogilipala is steering Infusion towards becoming the go-to platform for businesses and influencers seeking seamless collaboration."



Key Features

- **Easy Registration:**
Promoters can register seamlessly, detailing their business and promotional needs.
Influencers can create profiles showcasing their expertise and reach.
- **Budget-Friendly Options:**
Promoters set their budget for influencer collaborations.
Infusion provides a range of influencers within specified budgets.
- **Cross-Platform Compatibility:**
Connect with influencers on popular platforms like Instagram, YouTube, Twitter, and more.
Tailor your promotions across diverse social media channels.
- **Customized Fields:**
Specify your industry and target audience for precise matching.
Influencers receive notifications matching their expertise and preferences.





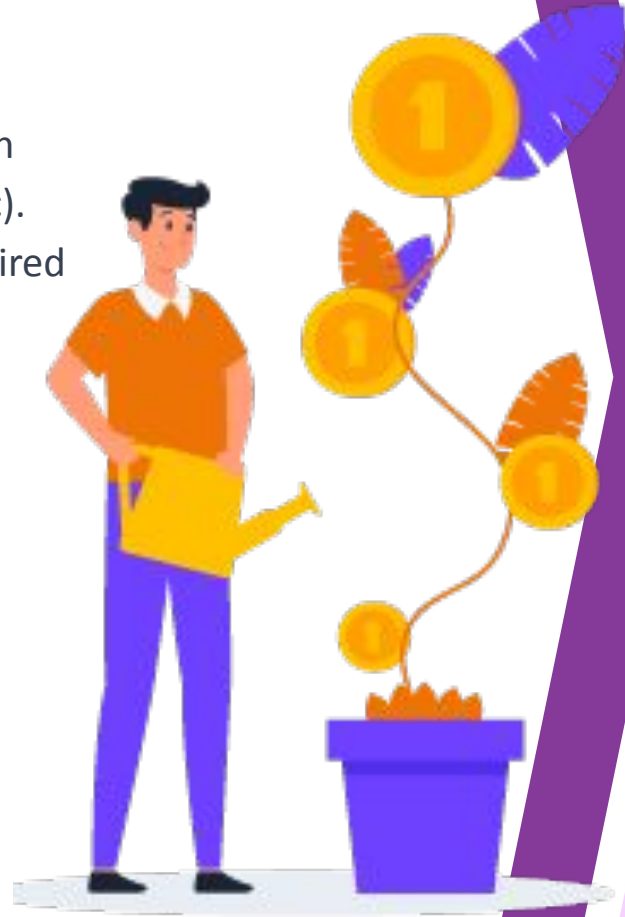
Why Infusion?

Infusion stands out as the ultimate facilitator for seamless influencer collaborations. From a hassle-free registration process to targeted category selection, this app ensures efficiency at every step. By simplifying the input of crucial details such as influencer gender, preferred platform, and desired follower count, Infusion streamlines the search for the perfect collaborator. The smart display of influencers based on user preferences allows for quick and focused profile exploration, aiding in the selection of influencers aligning with specific promotional goals.

The promotion request feature further simplifies the process by allowing promoters to set budget ranges effortlessly. Once submitted, promoters patiently await influencer confirmation, marking the beginning of a successful collaboration that promises to unlock the full potential of the partnership. Infusion's user-friendly approach makes it a go-to platform for businesses seeking impactful influencer collaborations.

Quick Guide for Business Promoters

- Sign up as a business promoter on Infusion.
- On the home screen, choose the category you need an influencer for (fashion, healthcare, beauty, events, etc).
- Fill in influencer's gender, preferred platform, and desired follower count.
- See a list of influencers in your chosen category.
- Explore influencer profiles, assessing expertise and audience.
- Choose an influencer that fits your promotion goals.
- In the promotion request section, set your budget for collaboration.
- Send the collaboration request.
- Wait for the influencer to review and accept.



Quick Guide for Influencers



- Sign up as an influencer on Infusion.
- Fill in your details and expertise to create a comprehensive profile.
- Navigate to the home screen for an overview of available promotion requests from business promoters.
- View business promoters' needs and budgets in the promotion request section.
- Enjoy the flexibility to accept or reject collaboration requests based on your preferences.
- Easily track your payments and view analytics for your collaborations.
- Showcase your work by posting images and videos on your profile.
- Enjoy the freedom to edit your profile whenever needed.

Follow us on



Thank you!



#209 2nd Floor, Hive Space, Whitefield
Road, Kondapur, Hyderabad, Telangana
-500084.



+919701930011



support@infusion.mobi



www.infusion.mobi

